

Mark Oldknow

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Profile

Mark Oldknow is a highly experienced artistic director and producer within the entertainment industry. He has delivered a wide range of productions predominantly with young people and drama school graduates. He has proven, in all his roles, a keen analytical mind and a "will-do" mentality. He is an exceptional problem solver and, in his current role, has developed a number of policies and processes to support his teams and customers alike. He is an able communicator and in his recent "Insights" assessment was deemed an "Inspiring Motivator". He has a strong intellect and quickly learns, as evidenced in his understanding of the infrastructure, applications and business processes of his current role in IT. From a zero baseline!

Key Skills and Achievements

- Creation of dynamic theatrical events for Tight Fit Theatre. The Young Theatre and Wycombe Swan Youth Theatre and Projects from small-scale tours to large-scale musicals
- Creation of a new writing festival for young people, and working with them on writing for the theatre
- Creation of workshop programmes
- Creation and implementation of a range of service improvement plans and procedures
- Implementation of PET/CT Southern Scheme reporting solution with 40 Primary Care Trusts and 70 Consultant clinicians
- Implementation and specification of national software solution for diagnostic reporting
- Creation and of sales and marketing plans

Work History

Producer and Director – Freelance

April 1995 – Current

- Programming and delivery of theatrical presentations
- Extensive experience in the management and delivery of theatre for young people
- Development and implementation of education/outreach strategy
- Delivery of workshops for local authorities and TIE companies
- Delivery of corporate branding workshops and production
- Liaising with venues and contract negotiation
- Engaging creative teams
- Budgeting and financial control
- Development and implementation of marketing strategy
- Arranging manufacture or acquisition of production's physical assets
- Preparation and monitoring production schedules
- Consulted in the formation of SaGa Theatre and Elsewhere Theatre Companies

IT Service Delivery Manger – InHealth Group

March 2011 – January 2014

- Responsible for the IT Service Desk
- Developed the IT Applications Team
- Incident Manager
- Change Manager

Group Operations Manger – Medical Imaging Group

June 2008 – March 2011

- Monthly reports to MIG board



- Liaising with stakeholders from Department of Health to Consultant clinicians
- Creation of company's operating procedures
- Design of marketing print material
- Design of exhibition stands o Press and industry specific journals
- Group HR (created Employee Handbook)
- Contract management

Marketing and Operations Manager - Consultant

April 1999 – May 2008

- Responsible for Exhibitions and Clinical Meetings for Lanmark and MRA UK
- Supported sales strategy for Galil Cryotherapy and Pronosco Bone Densitometry products for Lanmark
- Managed day-to-day operations for Lanmark
- Associate Editor for Clinical MRI

Actor – Freelance

August 1994 – May 2008

- Season at Harrogate Rep and performances for Tight Fit Theatre

Store Manager – Comet Group PLC

May 1988 – September 1991

- Day-to-day management of high turnover stores
- Financial control (p+l)
- Recruitment, development and training
- Exceeding sales targets
- Stock control
- In-store merchandising
- Customer care
- Administration

Stage Manager – Theatre with Subtitles

May 1987 – May 1988

- Small-scale tours, including Edinburgh Fringe

Assistant to Buyer – Harrods Ltd

January 1983 – May 1987

- Buyer and sales for Small Electrical Accessories
- Buyer and sales for Shaver Bar
- Buyer and sales for Home Security

Education

ITIL V3 Foundation

London Academy of Music and Dramatic Art

1991-1994

- Degree equivalent Diploma in Acting



DIRECTING CREDITS

For Tight Fit Theatre at The Wycombe Swan

Romeo and Juliet
The Phoenician Women*
An Inspector Calls
Blue Remembered Hills (also at The Broadway Theatre)
A Midsummer Night's Dream
Talking Heads
Wuthering Heights
Othello (also at The Broadway Theatre)
Macbeth
Private Lives
Death and the Maiden
Women of Troy* (also at The Broadway Theatre)
The Merchant of Venice (also at The Broadway Theatre)
A Servant to Two Masters
The Mysteries: The Passion*
King Lear
Twelfth Night (Also at Upstairs at the Gatehouse)
Oleanna
The Tempest
Oedipus Rex*
Pygmalion (also at New Theatre Royal, Portsmouth)
The Importance of Being Earnest

*adapted and directed

Freelance

As You Like It for Elsewhere
Romeo and Juliet for Saga Theatre
MacBeth for Fervent Theatre
Rewind for Wycombe Youth Action (a devised piece for Black History Month at the Wycombe Swan)
Romeo and Juliet for Chiltern Shakespeare Company Open Air
A Midsummer Night's Dream for Chiltern Shakespeare Company Open Air
Kenco Coffee for The Gathering at Bray Studios (an experiential marketing piece)
Red Hot and Cole for Beaconsfield Operatic Society
Salad Days for Beaconsfield Operatic Society

Theatre for Young People for Wycombe Swan Youth Theatre, Wycombe Swan Youth Project and The Young Theatre

A Midsummer Night's Dream
No Picnic
The Better Half
Thirteen
The Lion, the Witch & the Wardrobe
Aladdin



MacBeth
Cinderella
Oliver!
Canterbury Tales
Rosencrantz & Guildenstern are Dead
The Wind in the Willows
The Wiz
Billy Liar
Phoenician Women
The Lover
Agnes of God
A Winter's Tale
Blithe Spirit
Seussical
Hot Mikado
Kiss me Kate
Canterbury Tales
Guys and Dolls
Peter Pan
Richard III
Honk!
Romeo and Juliet

Community (Unpaid)

An Inspector Calls for Shared Intent
Hamlet for Shared Intent
Twelfth Night for Beaconsfield Theatre Group
4:48 Psychosis for Beaconsfield Theatre Group
The Tempest for Pendley Open Air Shakespeare Festival